### The Man of Style Who Respects his Purse To the wide awake American, Style should be a matter of personal pride. He has the true American traits—youth, vigor, success—and his clothes must

make him look the part.

Our clothes appeal equally to his eye and to me pocketbook.

He likes their Style-to-theminate and like their style-to-theminate and like the sure signs of sturdy wear and the daily comfort of real satisfac-

Kuppenheimer and Society Brand Suits and Walk-Over Shoes, etc.

Messinger's The Men's Store

# MISSING WORD CONTEST. OUR

Find the Missing Words and Win the Prize

CONDITIONS OF CONTEST In one or more advertisements on this page words have been intentionally left out. Read all the ads carefully and see if you can supply the missing words. Write your answers plainly on a sheet of paper and sign your name and address to same, put in a plain envelope and bring or send to this office. Only adults may enter their names in this contest. In writing your answer specify ads and the lines in which the words are missing, giving the correct words. These ads will run once each week for 10 weeks in this paper. Each week the person sending in the nearest correct answer will receive one dollar in cash. All answers must be in the Record office by Monday at 5 p. m. the following week. No answers received by phone. A notice will be published in the following issue stating what words were left out of the ads and who is the lucky one.

#### Seek The Best You'll always find it at

Messinger's Man's Shop Our Slogan:

"Quality, Service, Satisfaction," We guarantee our suits without any "ifs" or "ands"—positively and broadly. We have built up this store on these great prin-

At all times you can find here the season's best and the largest assortment of Men's and Boys' Up - to - the - minute Clothing. Hats, Caps, Ties, Shirts, and all kinds of furnishings. We want your business.

MESSINGER'S The Men's Store

### It Costs Money

To talk to some people, but a talk with us regarding your Plumbing or Sewerage plans will save you money. We have a full line of Pipe Fit-tings and Plumbing Accessories, and everything carried in an upto-date plumbing shop. We are specialists in plumbing and sewerage, as well kinds of repair work.

R. H. Brown PLUMBER

Residence Sites

Now is the Time to Choose

**Your Location** 

Many are now selecting the

sites for their future

We have a choice selection

of all classes of property—the highly restricted prop-

erty-medium priced prop-

We will be pleased to show

P. W. Creaser

Millinery

For the economical person, who

wishes to save on their new

spring hat, we take this oppor-

tunity to inform you that we

have many stylish frames, and

a beautiful stock of the latest trimmings and millinery effects.

A pretty new spring hat for

\$1.00 or less. / Let us show you.

Welch's Bazaar

What is Osteopathy

over the human organism by natural law.

Outcomathy deals with the body as an intrinate machine which,

if head to proper adjustment, nourished and suped for, will and smoothly into a ripe and useful old age. When every pair of the machine is adjusted and in perfect harmony, health will hold demission

The Osteopathic physician by treating the spine will free the nerve forces to all parts of the body. This will in turn increase the circulation of blood and lymph, and activate the glands throughout the body. It will give strength to the heart

E. M. McINTOSH

Residence: Union phone 234-3R

Che Record Want Ads

Cost Little—Returns Big

Yes-

We Deliver

right to your door.

the daily paper you wish,

in popular weekly and monthly magazines. When you think of news, think the

Alma News Stand

We also carry anything

homes.

you our lists.

Women's Waists or Men's Linen

Water!

The Three Most

Destructive

Agencies

Insure your building

and personals today

Leon C. Stinchcomb

Wind!

Fire!

are equally well laundered here, and that means perfection. The washing, ironing and finish are of such a standard as to appeal to those who appreciate and insist upon perfect launder-

Send your linens to us at once and it's pretty sure you'll send them always.

Alma City Laundry

## A Chance for the Style Leader

There is a distinction for the man who starts this season in one of our 1918 straw hats. New styles are here-one of them made for you.

Get it while there's glory in it.

C. G. FALOR & SON

Men of Affairs Everywhere

Wear Tailored to Measure

Clothes. Wherever you find men of affairs, you will find all that is desirable in good clothes.

Of course, they are tailored to

measure. Such men realize the

value of a good appearance-

they know that tailored to meas-

ure garments express refinement

and personality, adding a touch

of dignity that gains for them the confidence of their associ-ates. If you have never had clothes tailored to measure, or if you have been paying high

prices, our sample book has a

delightful surprise in store for

Stanley McClellan

In Dr. Suydam Block, 12 steps around the corner and save \$3.00 to \$5.00.

# Under the Cork

Many corks, many bottles leave this store in a day's time and in every bottle of medicine are pure drugs, pure chemicals of the highest quality, mixed with skill, experience, education and care.

What you get here represents our best, conscientious efforts-every prescription is a part of us and represents our moral worth.

> W. A. Brunner Druggist

# Building

It's time to think about starting the We have a fine stock of sheeting,

Let us figure your lumber estimates, and show you where we can save

# For Spring

new and repairing the old.

cement, waiting your needs. you money.

siding, shingles, sash, doors, lime,

Little Rock Coal Co.

#### Serving You Right

That's our aim and that's what we live up to. It's sat faction and an assurance of safety when you trade at a store that not only claims to serve you right, but actually does so. Our prices are right. Give us a trial.

Smith's Bakery

Talk for the Ladies

It is nearly summertime and

that awakens among the ladies

an interest in pretty hats. We

want to be of assistance to you

in your selection. We want you

to see our beautiful display of millinery that we have assem-bled for you. We aim to please

particular people and don't blame anyone for being particu-

lar about their hats. It is a very

essential thing. We want you to

see our many new models,

whether you are ready to buy or not. It gives you ideas and

Mrs. F. A. Bennett

affords you with recreation.

#### Health Conditions

In man Health is the normal condition. Where there is less than perfect health the source of health has been interfered with. The source of man health, is his nerves, as over the nerves the life principle courses. To impringe the nerve interferes with the source of health to the

Chiropratic adjustments release the pressure on the nerve which is the cause of ill health and results in restoring a normal condition to nerve structure.

J. R. Keene Merchants' Bldg

YOUR HEALTH

depends on the purity of drugs

used and the care employed in

compounding the prescriptions

given you by your doctor. Sometimes it is even a matter of

Life and Death

Our stock of drugs is the best

and freshest we can buy. We use the utmost care in com-

pounding all prescriptions, as your doctor will tell you. It is

a matter of conscience with us.

C. R. MURPHY

#### Rowland & Johnson

Fire Insurance

We represent over twenty of the strongest American companies. We can take care of every kind of a risk including fire, tornado, hail, explosion, plate glass breakage, auto accident, in fact almost any hazzard against. We can also furnish all kinds of bonds.

Our office is over the Economy Shoe Store where you will find a clerk always in charge. We invite our patrons to make use of our offices at any time.

F. H. Rowland D. L. Johnson

#### Fortino Bros.

are wholesale and retail fruit distributers. They buy in carload lots. The best there is in fruits is always to be found at this up-todate fruit and confectionery

Fortino Bros.

# We Have It

That particular brand of tobacco, which you prefer, you are certain to find at our cigar store.

We carry the most complete line of tobaccos of all kinds to be found in the city. They are kept in the right condition, which assures one of the best to be had. Not too dry nor too damp. Kept right.

A. W. Davis

"The Smoker's Friend"

The JEFFERSON Magneto Lamp Regulator for FORD Cars The Jeffeson Magneto Lamp Regulator will operate all the lights on a Ford car electrically—headlights, side-lights, spotlight, speedometer light, trouble light and tail-light.

When the Jefferson Regulator is installed the lights are wired in multiple, operating each light separately and independently of the others, and if one light burns out the balance are not affected. The

present Ford system of wiring is in series, lighting the headlights only, and if one lamp burns out the other automatically goes out.

Another objectionable feature of the series wiring system is the burning out of the headlights when the engine is racing or the car is running at a high rate of speed. The Jefferson Regulator eliminates this condition by maintaining the voltage within safe limits at all engine speeds.

MEDLER & HANLEY.

WE buy our goods reg-ularly in small quan-

**No Question** 

as to our efficiency and relia-

hility-our ever increasing pat-ronage is sufficient proof. We

have aimed to deserve the patronage of the intelligent people

Paste this in Your Hat

We are here to stay. We guar-

antee our work, and for furni-

ture rebuilding and upholatering send your work to this original

J. W. EWING

Tells a great deal about you and

your business, and makes a big

impression, one way or the other

Our Stationery is of that con-

vincing kind, that leaves a good

impression with those that you

THE ALMA RECORD

home work concern.

Your

Stationery

do business with.

ronage is sufficient proof.

and we have succeeded.

Therefore, our customers get the benefit of fresh goods.

For if we bought our goods in large lots we would not be able to make a quick turn over and our goods would become stale.

> **ELLISON'S** GROCERY

## Used Car Sale

1914 Ford \$250.00 1914 Studebaker 4 \$400,00 1914 Studebaker \_ \$400.00 1914 Flanders 20\_\_\_ \$100.00 1917 Studebaker 4 1914 Studebaker \$400.00 1914 Studebaker 6 \$400.00 1917 Maxwell \$450.00 1917 Dort Sedan 2900,00 1916 Havers 6 -\$500.00 1915 Buick 4 .

The above cars have been overhauled and repainted and are in excellent condition. These are selling. Come early and get your choice.

Studebaker Sales Room

ALMA, MICHIGAN

Advertise Your Auction

Sales in The Alma Record?

#### NORTHWEST SEVILLE

day night.

G. Poole was in Mt. Pleasant Fri- tained company from Mt. Pleasant day to see Mrs. Gee who was taken Sunday.

home of Mrs. G. Barkey Thursday.

Mrs. E. Shepherd is spending a few days with her father, Mr. Bostoff. Dickinson has returned to De-C. Dickinson has returned to De-troit after spending the winter with Mrs. Chester English.

E. Loomis' family is out of quarrantine.

WRIGHT SCHOOL

time is reported.
Mr. and Mrs. Frank Webb enter-tained Sunday Mrs. Erhman, Mr. and

daughters of St. Louis, Mr. and Mrs. Owen Courter of Elwell, Mrs. Flor-ence Webb of Elwell and Mr. and A. Ingram was in Riverdale Satur-Mrs. Joe Webb and family of Alma. Mrs. R. A. ( Mr. and Mrs. Sam Veeder enter-with Mrs. Allis.

Mr. and Mrs. C. Dickinson called a the latter's parents Saturday, Miss Iva Dickinson, who has been Mrs. A. D. Wright.

Sunday.

Mr. And Mrs. Leon Wright of Alma spent Sunday with his parents, Mr. Mr. Northrop is seriously ill and is at the hospital. He has blood poison.

Mrs. Weeler, Wright.

on the latter's parents Saturday,
Miss Iva Dickinson, who has been sick, has returned to her schoold duties at Shepherd.

Prayer meeting will be held at the Prayer meeting will be held at the of Alma spent Sunday with Mr. and C. Biggs and daughter spent Sun-day with W. Pebble and family. Mrs. Lake of Alma spent Friday

with Mrs. Keves.
Miss Maud Hartford of Illinois is

Milton Chambers of Grand Rapids L. Mead went to Ohio Saturday to spent the week end at the home of iles Isham.

Asn Arbor Sunday after spending a couple of weeks with her mother.

Mr. and Mrs. Chester English and family spent Sunday with Mr. and Mrs. Roy Baycraft of Forest Hill

Mrs. Chas. Erhman and daughter, Sinner"-Idlehour, Sunday.-adv.

#### WEST ARCADA

Carlos Snedicor has been entertain-

Sunday with the Wilsons,
Mrs. Wolfe and Kendall took the Wilsons out for a drive Sunday.

#### FOR DRAIN COMMISSIONER

To the Republican Electors of Gratiot County.

At the solicitation of my friends I have decided to announce my candicers had recently returned from curacy, which would not be thought dacy for the nomination for Drain France, where they had studied possible. To miss it is to miss one of Commissioner of Gratot county. I actual war conditions on the Western will appreciate your support at the front.

August primaries.

August primaries, where they had studied the biggest film treats of the year.

On May 29 and other great feature.

Marguerite Courtot and Raymond "Scandal," will be presented. It is a Miss Mary Movement returned to will appreciate your support at the front. C. G. RASOR,

About Rheumatism

Rheumatism causes more pain and suffering than any other disease, for Belgium surviving the devastation the reason that it is the most common wrought in the wake of the Hun. Our school closed a very successful year last Friday with a picnic.
A good number attended and a fine

"The Unterlieve," a partitive so
wonderful you must see it to believe
—Idlehour, June 4th and 5th. adv. ing to sufferers to know that there is a remedy that will afford relief, and Mary Garden in "The Splendid make rest and sleep possible. It is velopment. called Chamberlain's Liniment.

#### THE THEATRE

The Idlehour Unusual interest is being shown in

the announcement of the management tre. Tuesday and Wednesday, June fourth and fifth.

The United States Marine corps cooperated in the production of this greatest of war films, "The Unbe-Beanstalk," will be seen at the

cantonment at Quantico, where the ing to the older people. war scenes were staged under the and members of his staff. These offi-

McKee are the featured players, Miss Courtot achieves a distinctive triumph through her interpretation of the brave little Belgian martyr, a part that represents the noble spirit of Raymond McKee carries the pep and punch of the U. S. A. into France and Belgium, where ruthless realism carves his soul to its complete de-

Several officers and non-commis-

sioned officers of the Marine Carps are cast in important rolls, and their representation of discipline in the trained maneuvers of the Marine Battalion give the appearance of the soldiery in "The Unbeliever" a con-

vincing military atmosphere. This picture ran for five consecutive of the Idlehour theatre that "The Un- weeks in the Majestic Theatre, Debeliever" is to be shown at that theatroit, which is the longest run any picture ever had in that city.

Liberty Theatre The Edison company sent a com-pany of actors to the U. S. M. C. war

It is a marvelous revelation of the supervision of Col. A. S. McLemore possibilities of the movies, carrying through this story with a great ac-

vivid human story of people who are doing the things which we see going on all around us. Constasce Talmadge stars in this feature production of the Select Pictures Corporation.

Douglas Fairbanks in return engagement of "Flirting with Fate"-Idlehour, Wednesday.-adv.

Charles Ray in "The Family Skeleton"-Idlehour, Thursday .-- adv.

Bring Your Job Printing to Us

# PARIS CAFE

**ALMA'S BEST RESTAURANT** 

Which furnishes the Very Finest Meals to be secured in the city. Lunches and Parties a specialty.

The Paris Cafe East Superior Street - ALMA, MICHIGAN